

# Profile

## **Name with Designation and Department**

**M.ARUNDHATHI REDDY  
ACADAMIC CONSULTANT  
DEPARTMENT OF BUSINESS MANAGEMENT**



## **Personal Details:**

**Full Name** : M.ARUNDHATHI REDDY  
**Father's Name** : M.CHANDRA SHEKAR REDDY  
**Date of Birth** : 25-02-1979  
**Place of Birth** : MAHABUBNAGAR  
**Social Status** : HINDU  
**Marital Status** : MARRIED  
**Nationality** : INDIAN  
**Languages known** : TELUGU,ENGLISH,HINDI  
**Email id** :arun.reddy78@gmail.com  
**Mobile** :9652762293  
**Permanent Address** :H.NO:1-7-144/5, BOYAPALLY GATE,VIVEKANANDANAGAR,  
MAHABUBNAGAR,TELENGANA STATE-509001.  
**Address for  
Communication** : H.NO:1-7-144/5, BOYAPALLY GATE,VIVEKANANDANAGAR,  
MAHABUBNAGAR,TELENGANA STATE-509001.

**1. Educational Qualifications (starting with highest degree obtained) :**

Sl. No.	Examination/ Degree	Name of Board/University	Percentage of marks/Grade	Discipline/Subject(s)	Year of Passing
1	Phd	RAYALASEMA UNIVERSITY	Pre-phd(60%)	COMPUTERSCIENCE	READY FOR THESIS SUBMISSION
2	MBA	OSMANIA UNIVERSITY	74.5%	FINANCE,HR	2012
3	Msc(CS)	OSMANIA UNIVERSITY	72%	COMPUTERS	2001
4	Bsc(MSCS)	OSMANIA UNIVERSITY	65%	MATHEMATICS, STATISTICS,COMPUTERS	1999
5	INTER	BOARD OF INTERMEDIATE	72%	MATHEMATICS,PHYSICS, CHEMISTRY	1996
6	X	CENTRAL BOARD OF SECONDARY EDUCATION	60%	ENGLISH,TELUGU,MATHS ,SCIENCE,SOCIAL	1994

**2. Title of Ph.D. Thesis: REMOTELY SENSED IMAGE RETRIEVAL BASED ON VARIOUS TECHNIQUE****3. Experience:**

(i) Teaching \_\_\_\_\_17\_\_\_\_\_ Years

**4. Details of Employment (in chronological order starting with most recent)**

Sl. No.	Name of the Employer	Status of the Institute/University (Govt./Quasi Govt./Autonomous/ Private)	Post held/Designation	Period of Employment	Pay band/ Scale and Grade Pay
1	PALAMURU UNIVERSITY	UNIVERSITY	ACADAMIC CONSULTANT	FROM 27 JULY 2009 TO TILL DATE	
2	ADARSH DEGREE AND PG COLLEGE	PRIVATE COLLEGE	ASSOCIATE PROFESSOR	FROM AUG 2007 TO JULY 26 2009	
3	ADARSH DEGREE AND PG COLLEGE	PRIVATE COLLEGE	LECTURER IN COMPUTER SCIENCE	FROM 01 JULY 2001 TO AUG 2007	

**5. Academic Experience:**

Sl. No.	Designation	Organization/Institute/University	Period
1	ACADAMIC CONSULTANT	PALAMURU UNIVERSITY	FROM 27 JULY 2009 TO TILL DATE
2	ASSOCIATE PROFESSOR	ADARSH DEGREE AND PG COLLEGE	FROM AUG 2007 TO JULY 26 2009

3	LECTURER IN COMPUTER SCIENCE	ADARSH DEGREE AND PG COLLEGE	FROM 01 JULY 2001 TO AUG 2007
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### 7. Administrative Experience:

Sl. No.	Name of Post	Name of the University	Duration		Experience
			From	To	
1	HOSTEL WARDEN	PALAMURU UNIVERSITY	AUG 2010	MAY 2011	1

### 8. Publications: Type of Publication (Books/Book Chapters / /Research Article)

Sl. No.	Details	Authorship (first/ corresponding)	ISSN/ ISSB
1	INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN COMPUTER AND COMMUNICATION ENGINEERING	FIRST	SSN (Online) 2278-1021 ISSN (Print) 2319-5940 Impact Factor 5.947
2	INTERNATIONAL JOURNAL OF ADVANCED COMPUTER SCIENCE AND TECHONOLOGY	FIRST	ISSN 2249-3123 VOLUME0 7
3	UGC SPONSORED TWO DAY NATIONAL SEMINAR ROLE OF MSME SECTOR IN INDIAN ECONOMY PROSPECTS & CHALLANGES	FIRST	ISBN
4	TWO DAY NATIONAL CONFERENCE ON BEHAVIOURAL FINANCE (Sponsored by ICSSR,New Delhi)	FIRST	ISBN:978-81-907052-9-5 PAGE NO:190
5	BESST ISBN BOOK PUBLICATION	FIRST	ISBN:978-93-84224-05-9 PAGE NO:9-14
6	INTERNATIONAL CONFERENCE ON EMERGING TRENDS IN ENGINEERING AND MANAGEMENT(Sponsored by ICSSR,New Delhi)	FIRST	ISBN:978-93-5137-159-5 PAGE NO:308-311
7	EMERGING TRENDS IN MARKETING(Sponsored by Andhra Pradesh State Council of Higher Education-Hyderabad)	SECOND	ISBN:978-81-921579-2-4 PAGE NO:300
8	One of Author for the Book of Principles of Marketing,B.com Final Year,CDE.		

### 9. Paper Presentations in Conference / Seminar / Workshops:

Sl. No.	Paper Title	Details of the Conference / Seminar/Workshop	Type of Presentation (Oral/Poster)
1	A STUDY ON WOMEN EMPOWERNMENT	NATIONAL SEMINAR HELD AT NTR GOVT DEGREE COLLEGE FOR WOMEN	ORAL
2	WOMEN ENTREPRENEURSHIP-ISSUES	NATIONAL SEMINAR HELD BY DEPARTMENT OF COMMERCE,MAHATMAGANDHI,UNI VERSITY,NALGONDA.	ORAL
3	PERSPECTIVES ON WOMEN IN MANAGEMENT IN INDIA	NATIONAL SEMINAR HELD BY DEPARTMENT OF BUSINESS MANAGEMENT,MAHATMAGANDHI, UNIVERSITY,NALGONDA.	

4	<b>FOOD AWARENESS ON RURAL WOMAN</b>	NATIONAL SEMINAR HELD AT NTR GOVT DEGREE COLLEGE FOR WOMEN	ORAL
5	<b>THE MAPPING PROBLEM: MOBILE ROBOT MAP-BUILDING IN THE HYBRID SPATIAL SEMANTIC HIERARCHY</b>	INTERNATIONAL CONFERENCE HELD BY DEPARTMENT OF MATHEMATICS, IIT ROORKEE	ORAL
6	<b>THE MOBILE COMMERCE TECHNOLOGIES IN BUSINESS MANAGEMENT</b>	NATIONAL SEMINAR HELD BY DEPARTMENT OF BUSINESS MANAGEMENT, TELANGANA UNIVERSITY, NIZAMABAD.	ORAL
7	<b>LAND COVER MAPPING OF SATELLITE IMAGES: NEW APPROACHES</b>	NATIONAL SEMINAR HELD BY DEPARTMENT OF COMPUTER SCIENCE, TELANGANA UNIVERSITY, NIZAMABAD.	ORAL

#### 10. Training Courses / FDP / Refresher / Orientation Courses:

Sl. No.	Details	Institution	Duration
1	FACULTY DEVELOPMENT PROGRAM AT PALAMURU UNIVERSITY (TOP)	PALAMURU UNIVERSITY	15 DAYS 17-06-2016 TO 30-06-2016
2	FACULTY DEVELOPMENT PROGRAM AT PALAMURU UNIVERSITY	PALAMURU UNIVERSITY	7 DAYS 23-06-2015 TO 30-06-2015
3	NATIONAL SERVICE SCHEME AS NSS PROGRAM OFFICER	TOC VISAKHAPATNAM MINISTRY OF YOUTH AFFAIRS AND SPORTS, GOVT OF INDIA	10 DAYS 28-10-2010 TO 6-11-2010

#### 11. Full Length Papers in proceedings of Conference / Seminar (National / International)

Sl. No.	Paper Title	Details of the Conference / Seminar
1	<b>A STUDY ON WOMEN EMPOWERMENT</b>	NATIONAL
2	<b>WOMEN ENTREPRENEURSHIP-ISSUES</b>	NATIONAL
3	<b>PERSPECTIVES ON WOMEN IN MANAGEMENT IN INDIA</b>	NATIONAL
4	<b>FOOD AWARENESS ON RURAL WOMAN</b>	NATIONAL
5	<b>THE MAPPING PROBLEM: MOBILE ROBOT MAP-BUILDING IN THE HYBRID SPATIAL SEMANTIC HIERARCHY</b>	INTERNATIONAL
6	<b>THE MOBILE COMMERCE TECHNOLOGIES IN BUSINESS MANAGEMENT</b>	NATIONAL
7	<b>LAND COVER MAPPING OF SATELLITE IMAGES: NEW APPROACHES</b>	NATIONAL

**12. Details of Membership in Professional/Academic bodies/Societies:**

S. No.	Details
	HUMAN RIGHT COUNCIL
	TELANGANA STATE OF COMMERCE ASSOCIATION

**13. Honors and Awards****1. GUINNESS WORLD RECORD for the event "Largest Barefoot Walk" at PALAMURU UNIVERSITY.**

Awarded participation certificate for initiating and mobilizing the people for the event on 12-11-2010.

**2. Received an award "Sangamitra" from Pasamssa book of records"****3. AN APPRECIATION CERTIFICATE BY INDIAN RED CROSS SOCIETY FOR MOTIVATING DONORS TO GIVE BLOOD****Declaration:**

**I hereby declare that the above information given by me is true, complete and correct to the best of my knowledge and belief and that nothing has been concealed or distorted thereof.**

**Date:20-08-2017**

**Signature**

**Name:M. ARUNDHATHI REDDY**